



Use of performance Standards for Improving Quality of MNH Services in India

Dr Bulbul Sood, Country Director, Jhpiego-India

GLOBAL HEALTH CONFERENCE ON SOCIAL MARKETING AND FRANCHISING 3rd- 5th December, 2013 Kochi- Kerala, India



Common Determinants of Quality of Care



Performance Standards

- A standard is a statement of expectation defining what do we want to achieve
- In the context of QoC, standards include statement of best practices related to abovementioned determinants
- Standards are presented in the way of an assessment tool with verification criteria for each standard
- Standards tell providers not only what to do but also how to do it
- Consists of four basic steps:
 - 1. Set standards
 - 2. Implement standards
 - **3. Measure progress**

A. Recognize/reward achievements



an affiliate of Johns Hopkins University

Where are these Performance Standards being used in India???

PSE

- Implemented at Nursing and Midwifery teaching institutions
- Educational standards with focus on improving the quality of teaching

MNH

- Implemented at public and private sector health facilities
- Clinical standards with focus on intra- and immediate postpartum care

FPSD

- Implemented at public and private sector health facilities
- Focus on improving the quality of family planning services

Example: A Performance Standard to improve educational processes at ANM/GNM schools

PERFORMANCE STANDARDS	VERIFICATION CRITERIA	Baseline	1 IA	
Nursing faculty have	Verify through review of administrative records if:			
the required qualifications.	There is evidence that the GNM Principal has M.Sc. degree (with 3 years experience in teaching), BSc degree with 5 yr teaching experience	Y	Y	
	All nursing faculty have evidence of B.Sc. Nursing or DNEA with 2 yrs professional experience years experience, at least two nursing faculty have MCH/OB/Community/Pediatrics experience	Y	Y	
	Evidence exists of a total of two years of clinical practice experience within the past five years for each faculty member or 20% of time is spent in practice	Ν	Y	
	If nursing faculty is newly graduated, they must work a minimum of 20% in clinical area	Ν	Y	
	Nursing faculty members who teach Midwifery have received at least one MCH/FP/Newborn related knowledge update in the past two years	Ν	Y	
	SCORE	0	15	

Performance Standards for improving PSE

"	?
CENTERS FOR NURSING AN	RDS FOR NATIONAL NODAL D MIDWIFERY EDUCATION II DIA
маг	ICH 2010
USAID	HCHIP

Sections	Areas	Number of Standards
1.	Class room and practical instruction	15
2.	Clinical instruction and practice	17
3.	School infrastructure and training materials	13
4.	School management	16
5.	Clinical site practices	21
	TOTAL	82

Standards implemented at 8 Nodal Centers and > 100 ANM/GNM Schools



Performance Standards for Intrapartum and immediate postpartum care

40 clinical standards applied at the clinical practice sites

	No.	Areas	Number of standards
	1.	Normal Labor and Delivery including Immediate Newborn Care	18
	2.	Management of Antenatal, Intrapartum and Postpartum Complications	7
	3.	Post Natal Care for a Woman and the Neonate	8
	4.	Infrastructure and Human Resources	7
an			40

Process of Use of Performance Standards for Improving QoC

Develop	Orient	Assess & Plan	Implement
Engage stakeholders	Orient targeted providers on standards	Conduct baseline assessment	Implement action plans
Develop clinical standards	stanuarus	Identify gaps	Assess periodically for progress
Endorsed by professional bodies		Prepare action plan for improvemen t	Modify plan responsive to needs
innovating to save lives			



Activities Linked to Implementation of Performance Standards

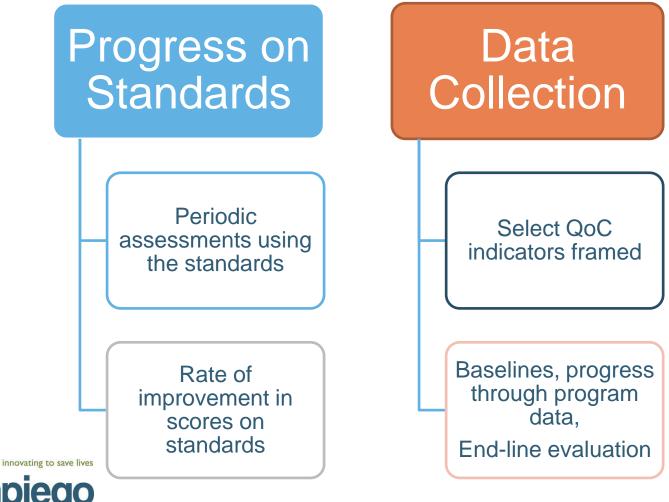


Strengthening Training Infrastructure





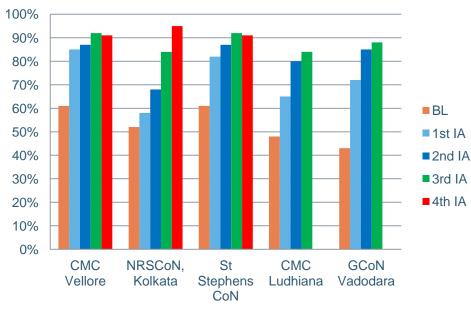
Monitoring & Evaluation





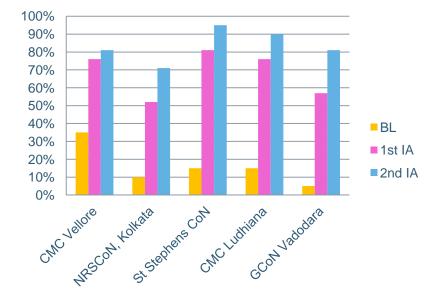
Performance Standards for PSE at National Nodal Centers

Quality improvement at the NNCs using the SBM-R approach



Educational Standards

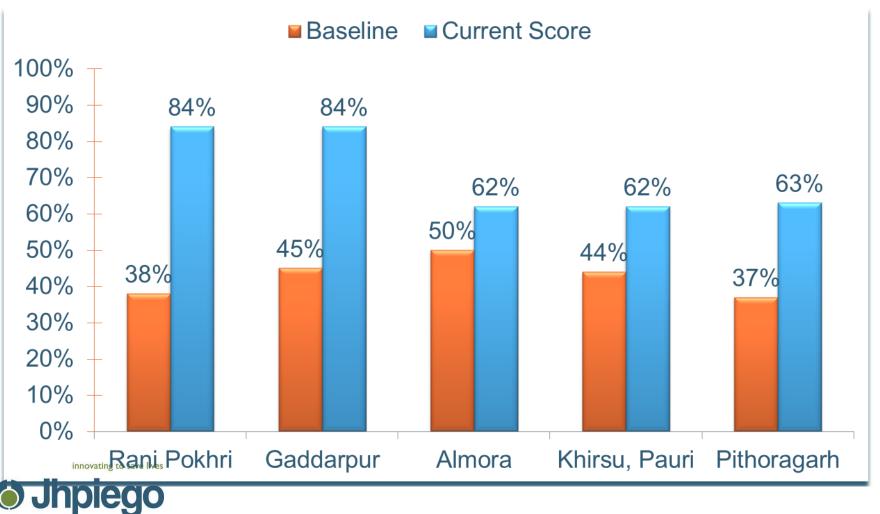
Clinical Standards



O Jhpiego an affiliate of Johns Hopkins University

innovating to save lives

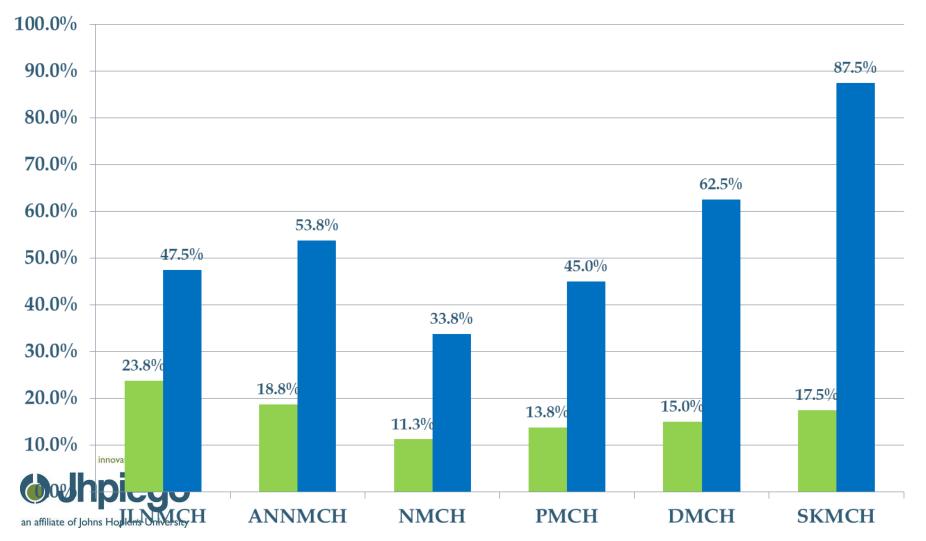
Performance Standards at ANMTCs in Uttarakhand



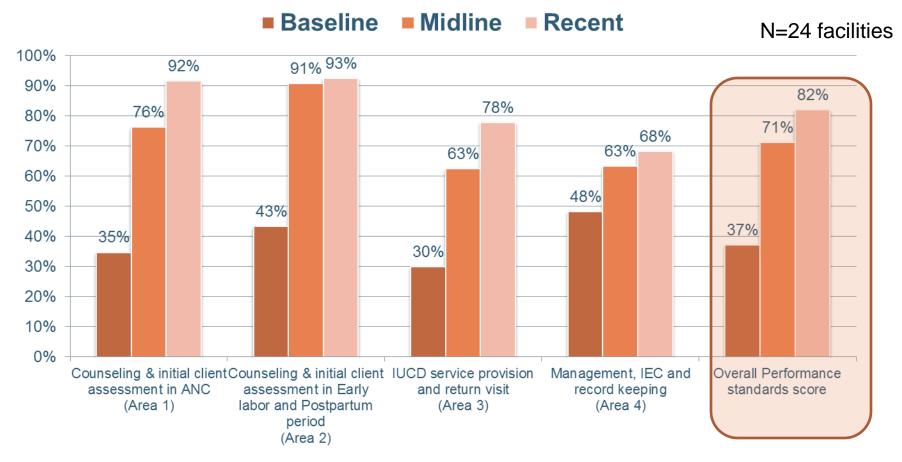
an affiliate of Johns Hopkins University

Performance Standards at GNM Schools in Bihar

Baseline Latest Assessment



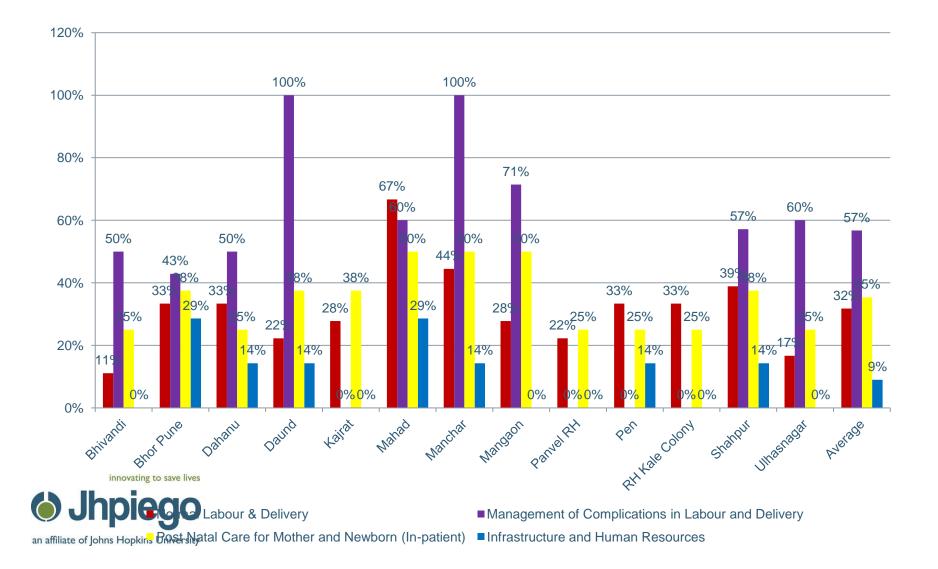
Performance Standards to Improve Quality of FP Services



All Three Assessments have been conducted on an average 6-8 months apart.

innovating to save lives

Performance standards for MNH in 13 facilities in Maharashtra



Sustainability

Stakeholders Buy-in

- Multi-stakeholder consultations for setting up standards
- Periodic experience sharing

Internally Driven Process

 Self assessment and action planning by facility leaders and service providers

Leveraging Government Resources

6

an affi

• NRHM funds leveraged for filling-in infrastructure and resource gaps

What have we learnt from using Performance Standards

- Performance standards work in varied settings
- Empowers healthcare workers and facilities
- Establishes a clear goal
- Shows progress and results easily—within and across sites
- Generates healthy competition
- Creates internal change vs. external monitoring
- Requires multiple sources of supervision and support
 Jhpiego

