Gram Vaani Community Media
- Technologies for Community Empowerment -
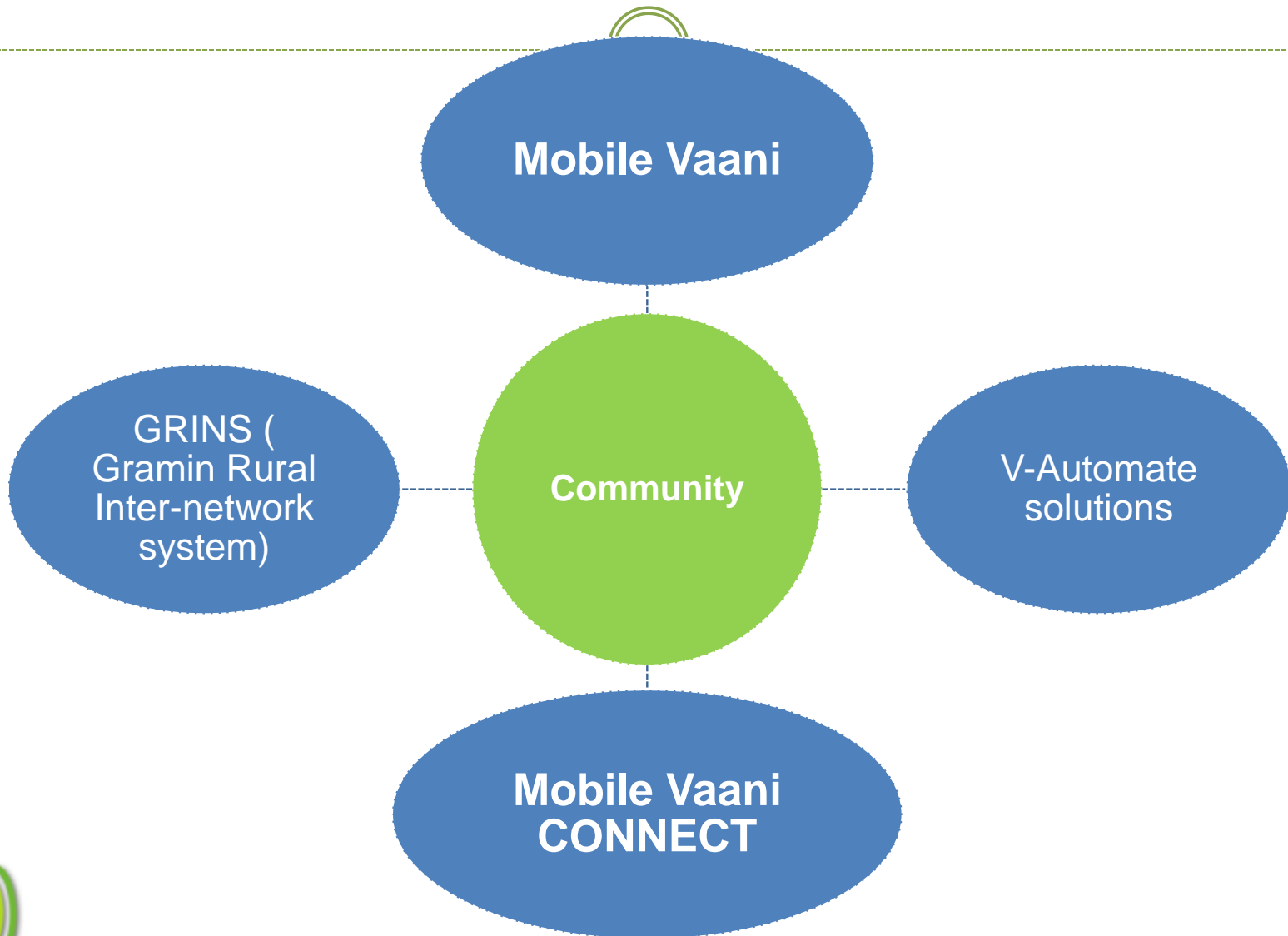
ENABLING HEALTHCARE ACCESS THROUGH GRAMVAANI TECHNOLOGY SOLUTIONS
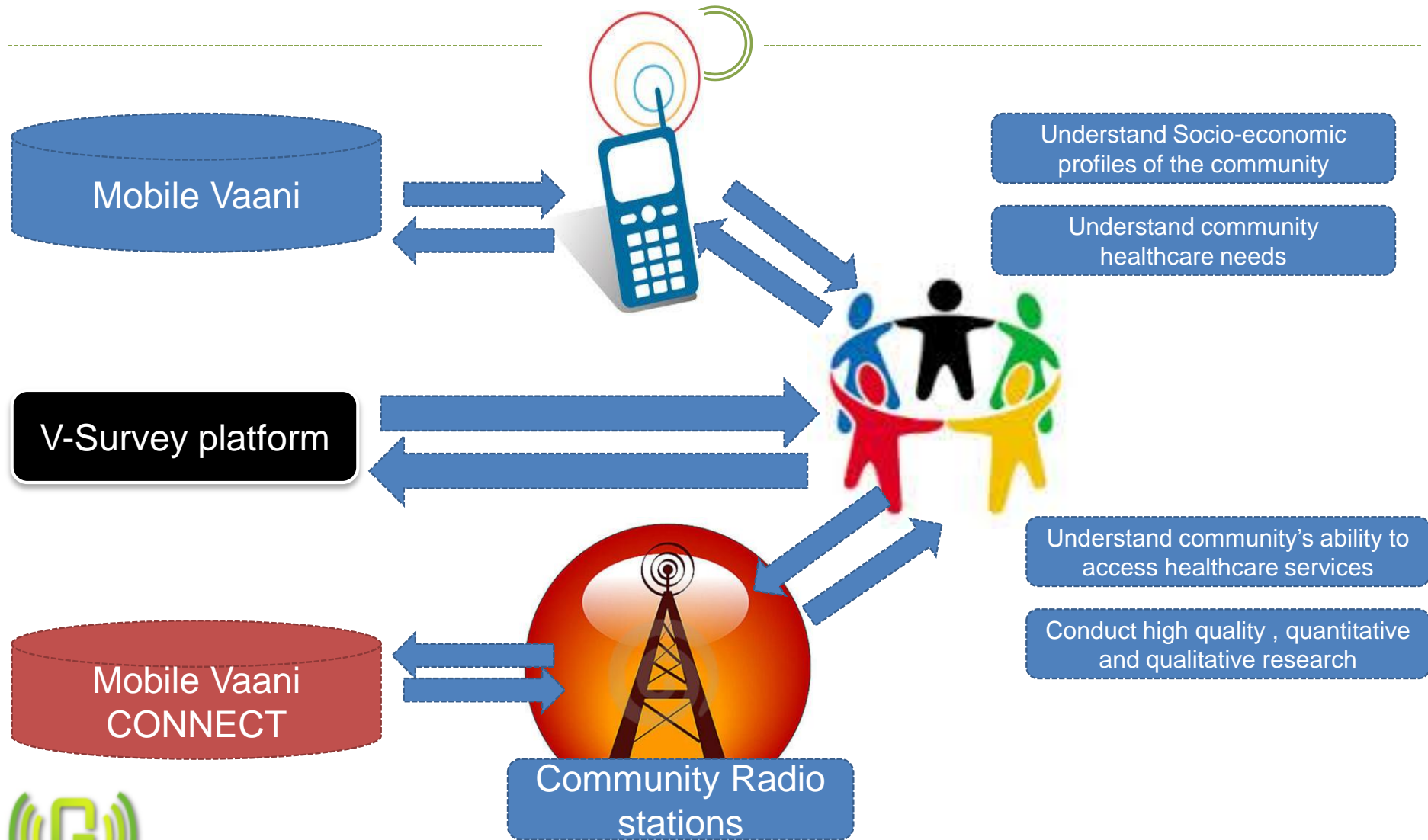
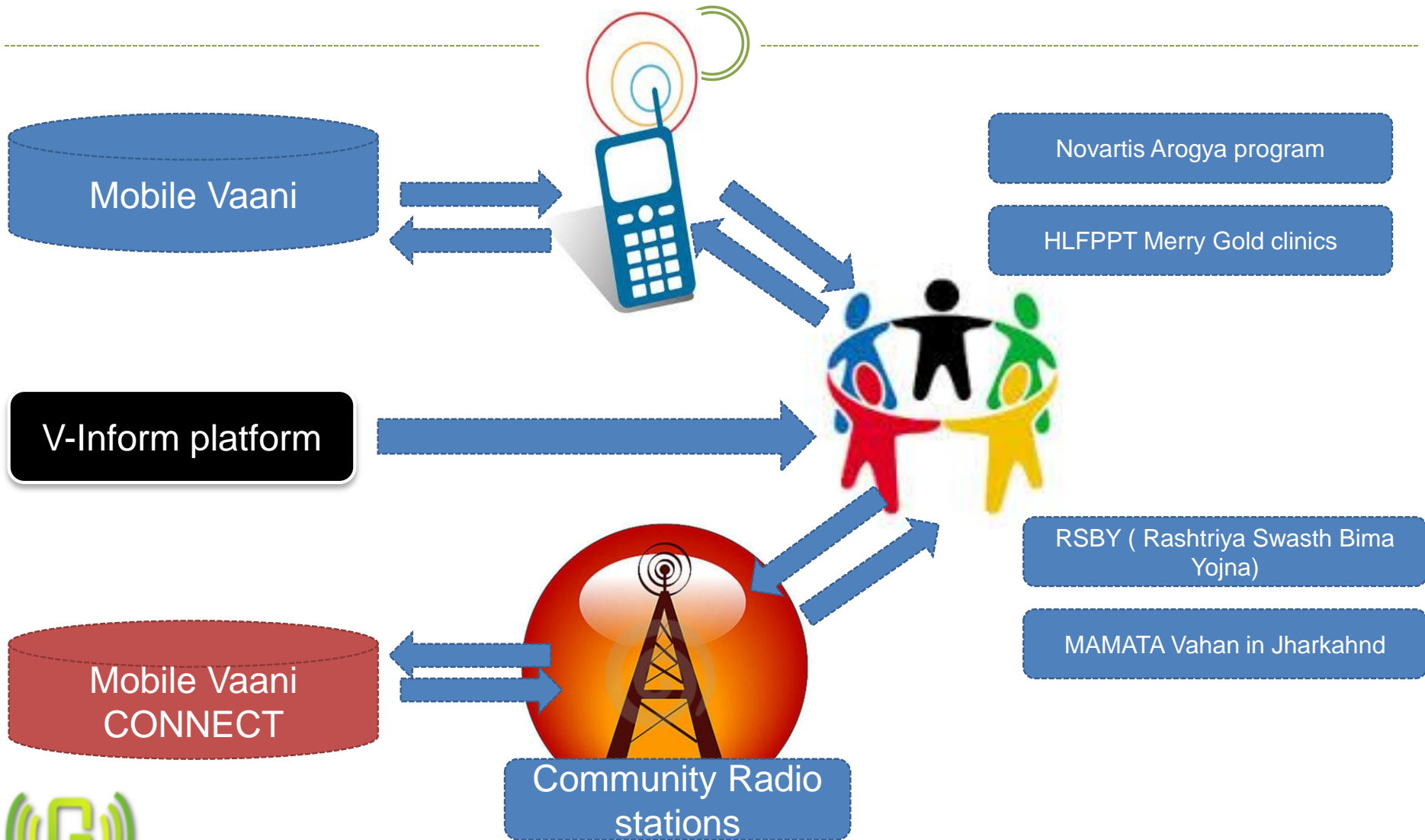**3-5TH DEC' 2013**

VOICE OF THE VILLAGE

Gram Vaani technology- community interface

Understanding and unearthing community healthcare needs and challenges

Mobile Vaani

V-Survey platform

Mobile Vaani CONNECT

Community Radio stations

Understand Socio-economic profiles of the community

Understand community healthcare needs

Understand community's ability to access healthcare services

Conduct high quality , quantitative and qualitative research
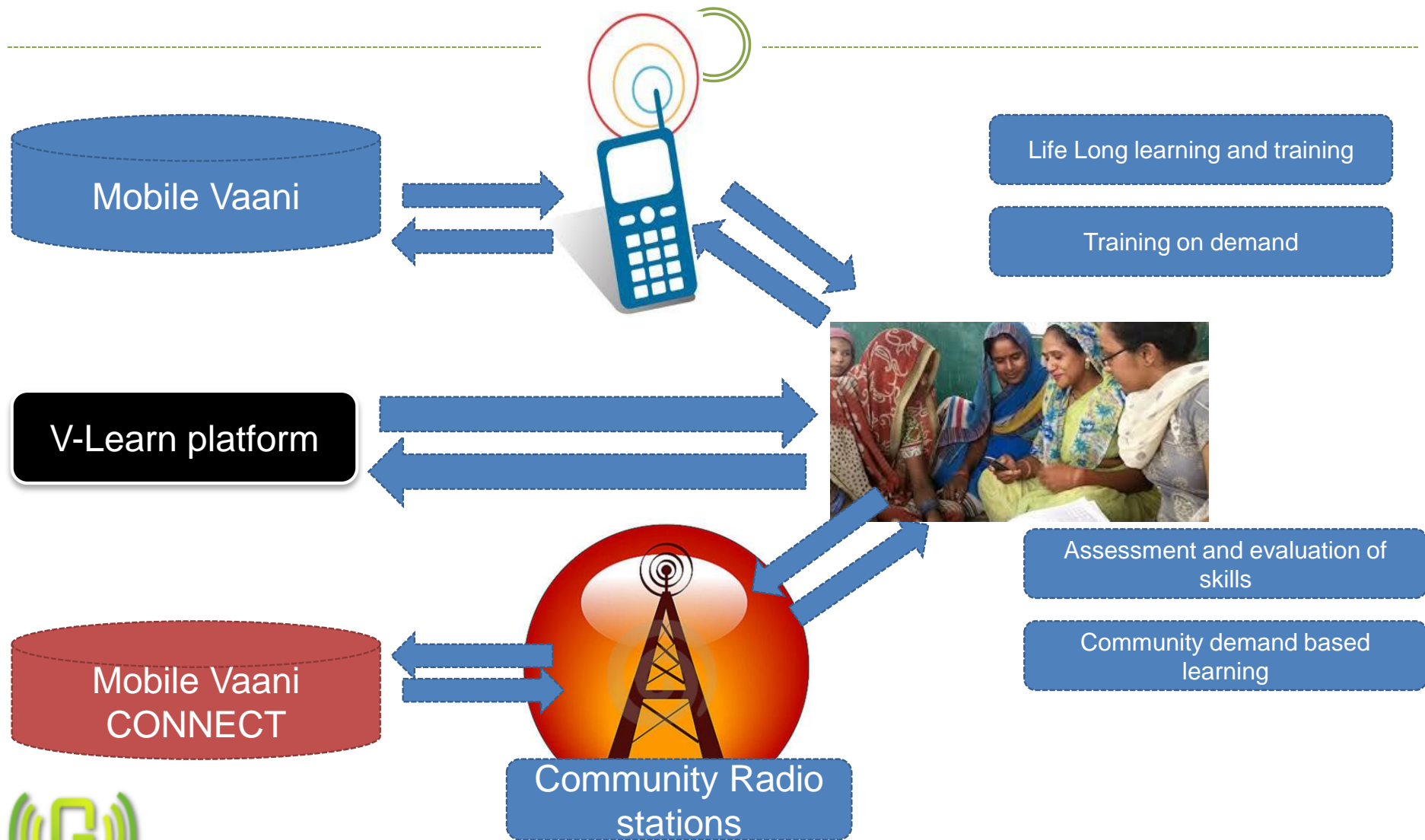
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Mobile Vaani: Technology. Media. Development

Creating awareness about healthcare services, healthcare access and other healthcare focused social programs

Mobile Vaani

V-Inform platform

Mobile Vaani CONNECT

Community Radio stations

Novartis Arogya program

HLFPPT Merry Gold clinics

RSBY (Rashtriya Swasth Bima Yojna)

MAMATA Vahan in Jharkahnd

gramvaani

Healthcare advisory services

Mobile Vaani

V-Inform platform

Mobile Vaani CONNECT

Community Radio stations

Free eye camp by VISION SPRING

OPD at local block healthcare center

Free polio camp at District head quarters

Diabetes check up camp by Novartis Arogya team

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Mobile Vaani: Technology. Media. Development
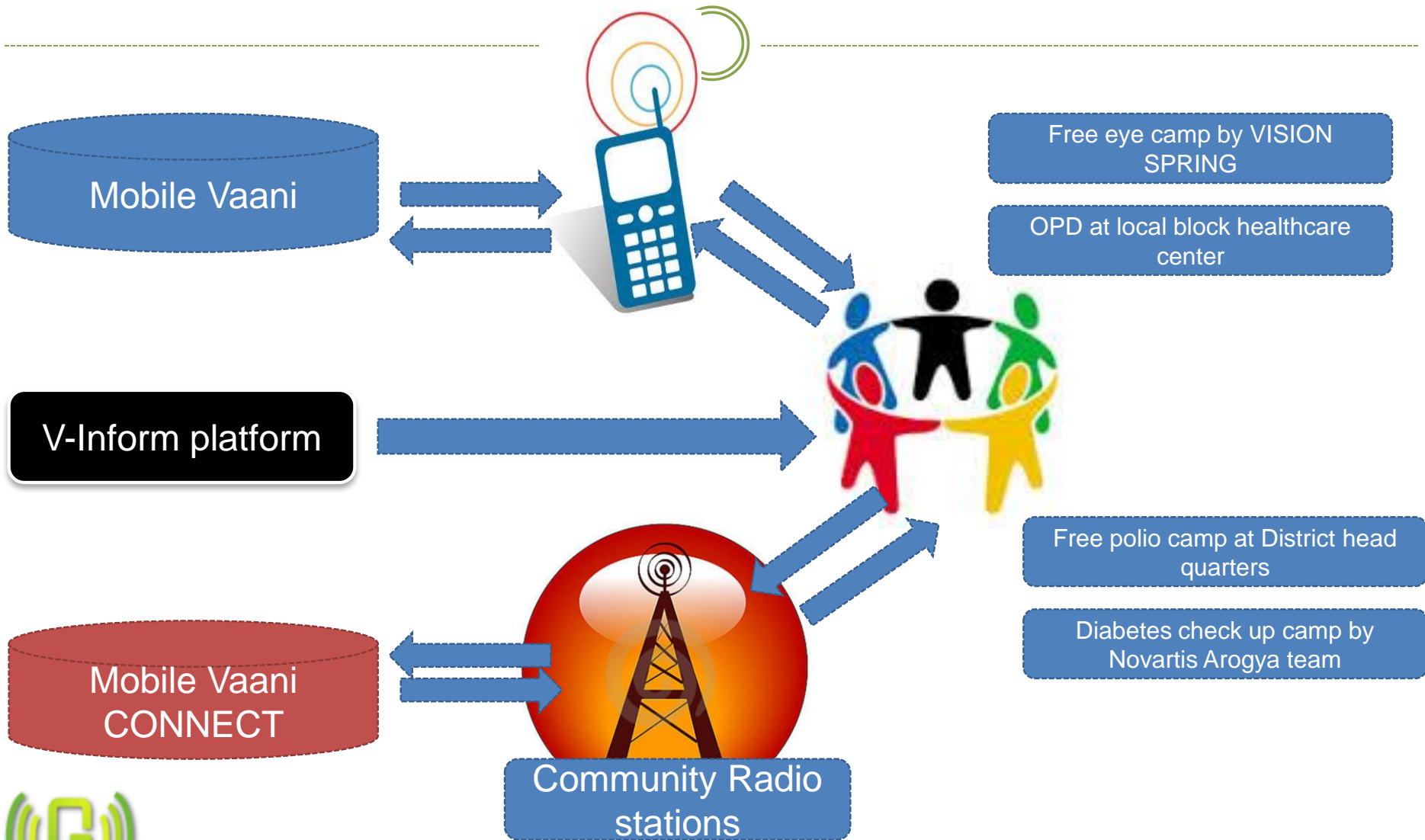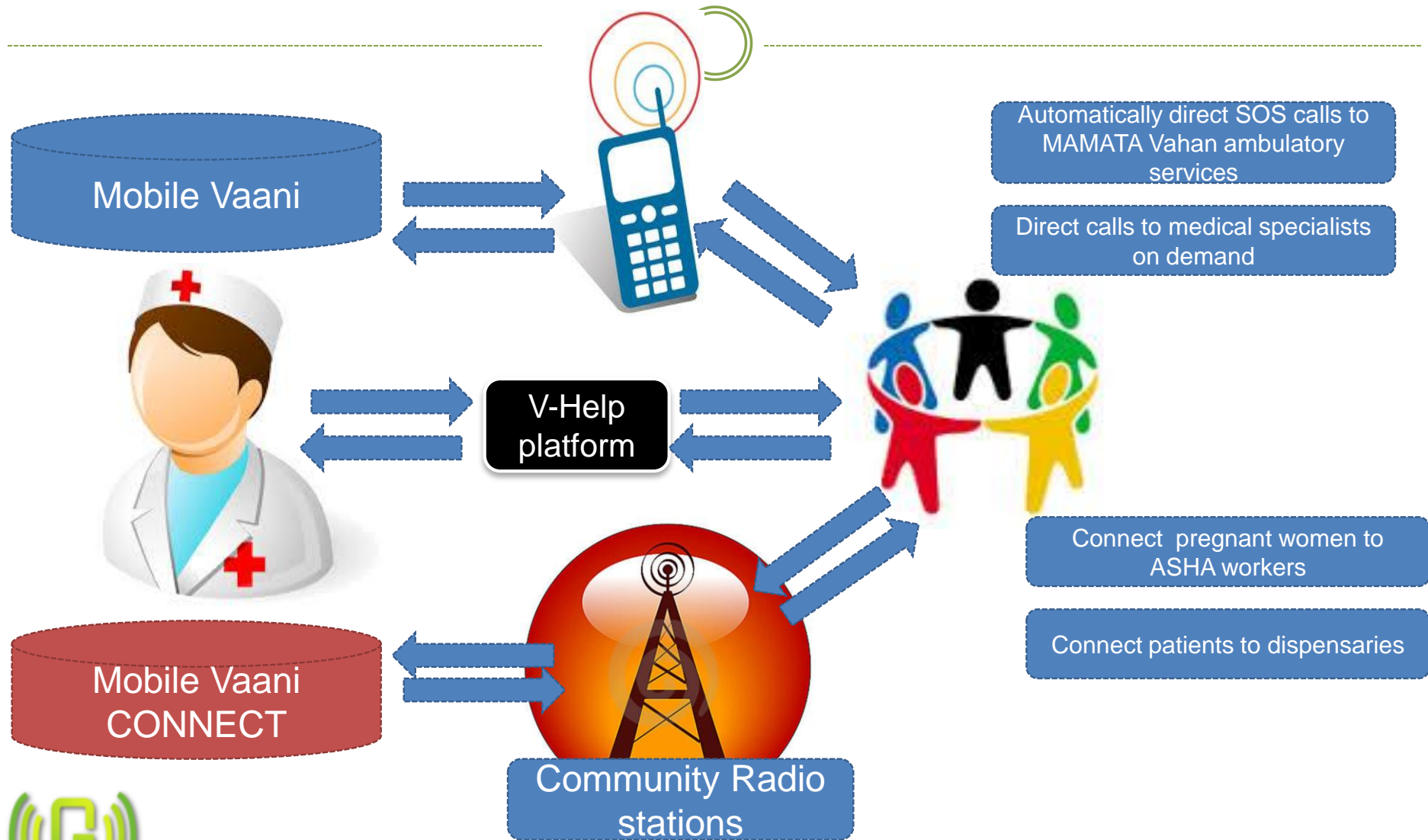
Assisting village level healthcare workers (ASHA, Sahiya) with learning tools and healthcare information on demand

Mobile Vaani

V-Learn platform

Mobile Vaani CONNECT

Community Radio stations

Life Long learning and training

Training on demand

Assessment and evaluation of skills

Community demand based learning

Mobile Vaani: Technology. Media. Development

Connecting community, patients to healthcare service providers

Mobile Vaani

Mobile Vaani CONNECT

V-Help platform

Community Radio stations

Automatically direct SOS calls to MAMATA Vahan ambulatory services

Direct calls to medical specialists on demand

Connect pregnant women to ASHA workers

Connect patients to dispensaries

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Mobile Vaani: Technology. Media. Development

About us

- Vision: "Build citizen-driven media platforms that give communities a voice of their own"

- Working at the interface of
  - Technology | Media | Development

- Strategy
  - Evolve synergies between communities, the government, large development institutions, and media agencies

- We work all across India with more than 30+ non-profit organizations, and now in Africa too

- Awards and recognition
  - Rising Stars in Global Health award 2012
  - mBillionth award 2012
  - Rockefeller Challenge 2012
  - 10 most innovative companies in India (*by Fast Company*)
  - Economic Times Power of Ideas 2010
  - Manthan Award 2009
  - Knight News Challenge 2008

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Mobile Vaani: Technology. Media. Development

Our projects

Marandi villagers left out of development process

A disillusioned resident of Marandi tola in Jamtara district has called in to say that in his village apart from a few wells and some houses under the Indira Awas Yojana, no other development related activity has taken place in all these years. The children do not have anganwadi facilities, no piped drinking water is available and there are not even good roads to access the village. When will development reach us, he asks.

1. **Mobile Vaani: Social media for the BoP**
   o Voice-based social media platform, currently in Jharkhand

2. **GRINS: Automation system for community radio stations**
   o 35 deployments across 12 states in India, 6 deployments in Africa

3. **vApps: Community engagement tools**
   o Indian deployments: UP, Bihar, AP
   o International: Afghanistan, Pakistan

4. **FullCircle: Social audit tools for communities**
   o A voice and SMS based community audit framework to review the performance of public services

Our partners

Thanks

Gram Vaani Community Media

Website: **http://www.gramvaani.org**

Email: **contact@gramvaani.org**